

PLAST EURASIA ISTANBUL 2006
16TH INTERNATIONAL ISTANBUL PLASTIC INDUSTRIES
FAIR

November 29- December 3 2006

RESEARCH RESULTS

TÜYAP FAIR, CONVENTION and CONGRESS CENTER
BEYLİKDÜZÜ-BÜYÜKÇEKMECE/İSTANBUL

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1-INTRODUCTION

This report is prepared for the participants of PLAST EURASIA ISTANBUL 2006 16th International Istanbul Plastic Industries Fair to present the summary results of the visitor research carried out during November 29-December 3 at TÜYAP Fair, Convention and Congress Center-Beylikdüzü. This fair has been organized in co-operation with TÜYAP and PAGEV Turkish Plastic Industrialists, Research, Development and Education Foundation.

1.1. THE PURPOSE OF THE RESEARCH

The purpose of the research is to determine the demographic characteristics of the visitors along with their general evaluation of the fair.

1.2. THE METHODOLOGY

The results of the research are based on the survey carried out face to face by randomly selected 500 visitors distributed equally between the dates and the visiting hours of the fair and the records gathered from the fair entrance forms.

This survey represents the visitors aspects with +/-5 % error.

2. GENERAL INFORMATION ABOUT THE FAIR

2.1. INNAUGURATION AND ACTIVITIES

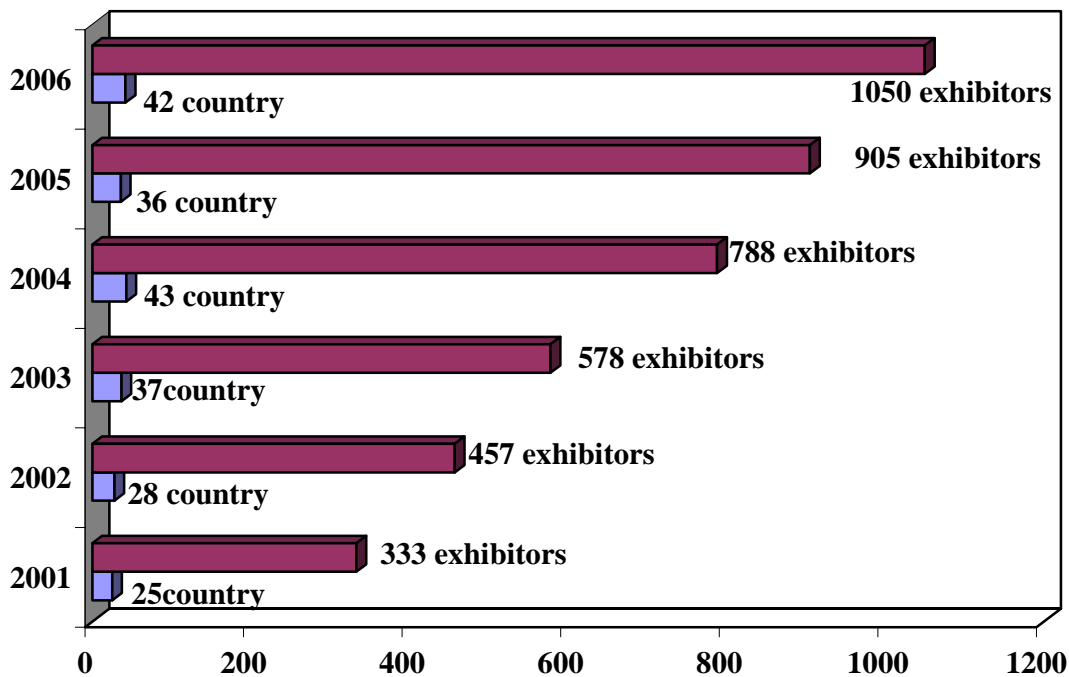
The innaguration of Plast Eurasia İstanbul 2006 16th International Istanbul Plastic Industries Fair has been realized by Mr. Mahmut Akıllı- General Secretary of the Central Anatolian Exporter Unions, Mr. Cemal Tanıl Küçük-Chairman of the İstanbul Chamber of Industry, Mr. Selçuk Aksoy –The chairman of PAGEV, Mr. Hayrullah Yelkenci –The chairman of PAGDER, Hayati Öztürk-The Assistant General Manager of PETKİM, Mr. Nurhan Kaya –The Chairman of the Rubber Association, Mr.Serdar Yalçın –Assistant General Manager of Tuyap INC. .

During the fair, Pagev Turkish Plastics Industry Congress and 2nd Plastic Technology Awards Ceremony has been organized at Tüyap Fair, Convention and Congress Center-Beylikdüzü.

2.2. INFORMATION ON EXHIBITORS AND COMPANY REPRESENTATIVES

A total of 1050 company and company representatives have participated in PLAST EURASIA ISTANBUL 2006 16th International Istanbul Plastic Industries Fair from 42 countries (Austria, Belgium, Brazil, Canada, China, Colombia, Czech Republic, Denmark, Indonesia, Egypt, Finland, France, Germany, Greece, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Korea, Kuwait, Norway, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Spain, South Korea, Sweden, Switzerland, Taiwan, Tatarstan, Thailand, The Netherlands, Turkey UK, U.S.A.) and 24,410 visitors have visited the fair.

Plast Eurasia İstanbul 2006 Exhibiting Companies and Representatives –Distribution of Exhibiting Countries According to Years:



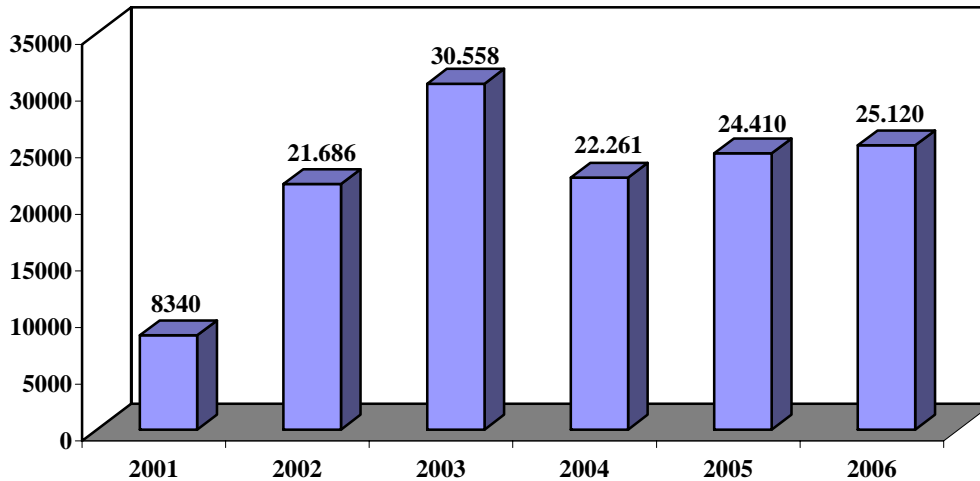
2.3. VISITORS FINDINGS

2.3.1 GENERAL DISTRIBUTION OF VISITORS

The PLAST EURASIA ISTANBUL 2006 16th International Istanbul Plastic Industries Fair has been visited by 25.120 visitors.

The domestic and international distribution of the fair was as follows; %14.8 of the visitors were international, %84,2 of them domestic visitors.

PLAST EURASIA 2006, 16th International Istanbul Plastic Industries Fair Distribution of visitors according to years:



2.3.2 INTERNATIONAL VISITORS FINDINGS

As a result of the evaluation of the visitor entrance forms, it was determined that there had been visitors from 64 countries (Syria, Iran, Bulgaria, Greece, Germany, Romania, Jordan, Italy, Morocco, Kosovo, Serbia, Russia, Italy, Azerbaijan, Israel, Macedonia, France, Ukraine, Lebanon, Switzerland, Iraq, Saudi Arabia, Tunisia, Brazil, Egypt, United Arab Emirates, Albania, Bosnia Herzegovina, China, Georgia, The Netherlands, UK, Lithuania, Armenia, Spain, Kazakhstan, Belgium, Lebanon, Uzbekistan, Taiwan, Yugoslavia, India, Thailand, Turkish Republic of Northern Cyprus, Mexico, Moldavia, Slovenia, Tajikistan, Belarus, Algeria, The Czech Republic, Philistine, Hungary, USA, Bahrain, Denmark, Estonia, South Korea, Sweden, Japan, Pakistan, Poland, Portugal, New Zealand.)

Origin of professional visitors from 8 countries accommodated by TUYAP during the fair: Azerbaijan, Bulgaria, Georgia, Greece, Iran, Kosovo, Russia, Syria.

2.3.3 DOMESTIC VISITORS FINDINGS

53,9 % of the PLAST EURASIA 2006 16th International Istanbul Plastic Industries Fair Distribution of visitors were from Istanbul according to cities. 46,1% of the visitors were from 59 cities outside İstanbul. (Adana, Adıyaman, Afyon, Aksaray, Amasya, Ankara, Antalya, Aydın, Balıkesir,, Batman, Bilecik, Bolu, Bursa, Çanakkale, Çankırı, Çorum, Denizli, Diyarbakır, Düzce, Edirne, Elazığ, Erzurum, Eskişehir, Gaziantep, Giresun, Hatay, Isparta, İçel, İzmir, Kahramanmaraş, Karabük, Karaman, Kastamonu, Kayseri, Kırıkkale, Kırklareli, Kırşehir, Kocaeli, Konya, Kütahya, Malatya, Manisa, Muğla, Nevşehir, Niğde, Ordu,Osmaniye, Rize, Sakarya, Samsun, Sivas, Şanlıurfa, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yalova, Yozgat).

2.3.4. GENERAL VISITORS PROFILE

Total number of visitors of PLAST EURASIA 2006 16th International Istanbul Plastic Industries Fair is 25.120.

Distribution of the professional visitors as the consumers of the exhibited products/services according to their fields of activity.

	%
<i>Plastic Industry</i>	46,6
<i>Machine Industry</i>	9,6
<i>Rubber Industry</i>	9,5
<i>Packaging Industry</i>	6,2
<i>Chemical Industry</i>	5,6
<i>Mould Industry</i>	4,4
<i>Automotive and Side Industry</i>	4,2
<i>Textile Industry</i>	3,8
<i>Electric & Electronic Industry</i>	2,9
<i>Food Industry</i>	1,8
<i>Construction Industry</i>	1,6
<i>Metal Industry</i>	0,8
<i>Furniture Industry</i>	0,7
<i>Banking-Insurance</i>	0,6
<i>Heating and Cooling Industry</i>	0,5
<i>Dyeing</i>	0,5
<i>Logistic</i>	0,4
<i>Other</i>	0,7

56,3 % of the visitors are responsible for the general management.

46 % of the visitors are owner or partner in their company.

96 % of the visitors have positive aspects about the fair; 79,5 % of the visitors are interested in topics of the fair to have information on new products, 70,5 % to see all products together, 68,7 % to meet the companies, 66 % because of the good fair organization.

93,2 % of the visitors are male members and 6,8 % are female. The age distribution is between 21-50 (93,4%). A total of high-school holders make up 95,5% of the visitors.

98,7 percent of the visitors of the fair declared that they intend to visit the PLAST EURASIA 2007 17th International Istanbul Plastic Industries Fair to be staged in December 5-9 2007 in the TUYAP Fair, Convention and Congress Center in Beylikdüzü.

TÜYAP kindly appreciates your interest in PLAST EURASIA 2006 16th International Istanbul Plastic Industries Fair.

*Respectfully,
TUYAP INC.*