

SYMPOSIUM PROGRAM

09.00-10.00	Application-Registration (OPENING PROGRAMME)	
10.00-10.30	Opening Speeches	
	GENERAL VIEW ON HEALTH TOURISM	1st SESSION'S (MORNING)
	1st SESSION'S CHAIRMAN	
10.30-11.30	THE GENERAL SITUATION OF HEALTH TOURISM IN THE WORLD	Dr. Constantine CONSTANTINIDES (Head of Health Tourism Application), GREECE
	ADVERTISEMENT AND MARKETING IN HEALTH TOURISM	Hüseyin ÇELİK (Adana Private Acıbadem Hospital General Manager)
	ACCREDITATION AND QUALITY IN HEALTH TOURISM	DR.BİLGE AYDIN (Counselor of Minister of Health)
11.30-11.45	QUESTION AND DISCUSSION	
11.45-12.00	COFFEE &TEA BREAK	
	NEIGHBORING COUNTRIES AND MIDDLE EAST IN HEALTH TUORISM	2nd SESSION'S
	2nd SESSION'S CHAIRMAN	
12.00-13.00	MEDICAL TOURISM IN MIDDLE EAST AND MEDITERRANEAN REGION	Dr. RATİB HİMAWI (DIRECTOR OF MINISTRY OF HEALTH MEDICAL TOURISM, JORDAN)
	THE PLACE AND IMPORTANCE OF AESTHETIC SURGERY IN NEIGHBORING AND MIDDLE EAST COUNTRIES	Doç. Dr. Hayati AKBAŞ (Manager of FBM Laser Aesthetic-plastic & Reconstructive Surgery Clinic\ Member of AIHT), SAMSUN
	THE GENERAL VIEW OF THERMAL AND SPA TOURISM IN THE WORLD	PEOF. DR. ZAKİ KARAGÜLLE (PRESIDENT OF TURKISH SPA THALASSO AND CURE ASSOCIATIN)
13.00-13.15	QUESTION AND DISCUSSION	
13.15-14.30	BREAK & LUNCH TIME	
	HEALTH TOURISM AND MEDICAL SECTOR	3rd SESSION'S (AFTERNOON)
	3rd SESSION'S CHAIRMAN	
14.30-15.30	THE IMPORTANCE OF ADANA AND EAST MEDITERRANEAN IN HEALTH TOURISM	DR. ÇAĞLAR ÇATAK (ADANA PROVINCE HEALTH ADMINISTRATOR)
	THE NECESSITY OF DIRECTING MEDICAL SECTOR TO EXPORT	Mustafa DAŞÇI (President of TÜDER /Association of Manufacturers of Medical Materials and Devices)
	HEALTH INVESTMENTS IN THE MID EAST AND D-8 COUNTRIES	DLEDİPO ALAM (GENERAL SECRETARY OF D-8 MALAYSIA)
15.30-15.45	QUESTION AND DISCUSSION	
15.45-16.00	COFFEE &TEA BREAK	
16.00-16.30	RESULT DECLARATION AND CLOSING	DR. DURSUN AYDIN (President of AIHT \ Association of Improving Health Tourism)

“THE PLACE AND IMPORTANCE OF NEIGHBORING AND MIDDLE EAST COUNTRIES IN HEALTH TOURISM” SYMPOSIUM

WITH THE CONTRIBUTION OF



ORGANİZER



11 October 2008

Tüyap Adana International Fair & Congress Center

MAIN SPONSOR



SUPPORTING ORGANIZATIONS



For information:

Berna Tuna Gsm: 0 533 376 89 46

Phone : 0.312 231 26 65 • Faks: 0.312 231 67 59

e-mail: berna@saglikturizmi.org.tr • saglikturizmi@gmail.com

www.saglikturizmi.org.tr

For Registration:

Suna Batur ÖZTÜRK / TÜYAP A.Ş. Promotion & Public Relations Coordinator

Phone:+90 322 256 90 90 • Fax: +90 322 256 90 50

e-mail: sunabatur@tuyap.com.tr

www.tuyap.com.tr

9 – 12 OCTOBER 2008 ÇUKUROVA TIP 2008 / TÜYAP - ADANA

SYMPOSIUM IS COSTLESS

ABOUT THE SYMPOSIUM

Health tourism had become a rising trend in the world. We can see how big the scope and trade volume of health tourism: as it is evaluated as medical tourism, thermal tourism elderly tourism and handicap tourism.

Health tourism can be defined as the movement of people to find remedy abroad for any reason like, the deficiency of regional medicine technology, the expensiveness of treatment prices, the long treatment waiting periods and new vacation understanding to be far from stress. On this understanding the history of health tourism is dated to before Christ. However, in modern understanding health tourism as a sector started to be spoken in the world since 8 – 10 years ago.

Health tourism is important for our region and Middle East. Because our country has religious, cultural and historical relations with Turk republics' neighboring countries and Middle East countries.

There is a strong relation dating for many years between Turkish society and people living in this region. Generally in the region we mentioned health technology and health personnel are too insufficient. But especially the Middle East people economy situation is very well. Our country also could present an economic and European standard health service to this region.

Additionally, today in our country medial sector had blocked and become in a standing point. Export can be made to these countries easily. This situation is important for the sector liberation and enlargement. Medical material and equipment export activities are an important part of health tourism.

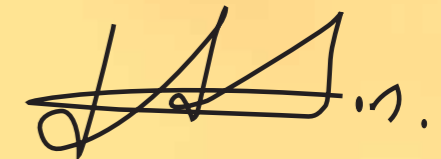
ADANA TÜYAP fair is a big organization which brings neighboring provinces and regional countries sector representatives together. We are waiting all sector representatives in the symposium entitled "The place and importance of neighboring and Middle East countries in health tourism" which will be held in Çukurova Tıp 2008 on October 11, 2008.

With best Regards
Association of Improving Health tourism

*With the support of Turkish Republic Ministry of Health and Turkish Republic Ministry of Culture and Tourism a symposium entitled
"The place and importance of neighboring and Middle East countries in health tourism"
will be organized on 11th of October 2009 by TÜYAP sponsorship.*

We present your honors to the symposium.

Chairman of the Association of Improving
Health Tourism
DR. Dursun AYDIN



www.healthtourismturkey.org